



## Willow International Academy – Ethos, Mission and Aims Statement

### School Ethos

At Willow International Academy the School ethos is to **inspire, grow** and **develop** students to reach their full potential and contribute to humanity with purpose.

### School Mission

To make teaching and learning **inspiring**, exciting and enjoyable. Support and challenge every child to **grow** in fulfilling their academic potential, whilst creating a safe and secure environment, where every child is happy, valued and prepared to make a positive contribution to society, through academic achievement and **development of** their spiritual, moral, social and cultural values.

### The Aims of the School:

- The development of an inspiring and stimulating professional environment which is organised, secure, structured, purposeful and effective.
- To create an environment in which all children can experience success and thereby build self-confidence in their spiritual, moral, social and cultural standing.
- To develop the all-round potential of the children through the vehicle of a rich, broad, balanced, and differentiated curriculum.
- To help children to acquire and grow intellectual skills and apply them.
- To develop in children a positive attitude towards education as a continuing process.
- To develop children's growth mindset and ability to embrace a challenge.
- To promote a climate in which creativity can flourish and provide for children's physical development.
- To recognise the importance of two-way communication with parents and any outside support agencies.
- To develop in children an awareness and understanding of our own and other cultures, religions, races, and ways of life.
- To develop skills of communication in which the children are free to express themselves, encouraged to respect the views of others within their group and ultimately society in general.
- To equip and prepare the children for a changing society and to enable them to adapt and thus develop qualities of self-reliance and self-discipline and self-esteem.
- To challenge every child to achieve at the highest level they possibly can, so that they can reach their maximum potential.